

Wandia Chiuri

Digital | Strategy | Global | Partnerships | Innovation | Developer | Marketing

Over the last 15 years, Wandia has designed a career that combines an ardent interest in global markets with enthusiasm for adventure, fascination with science and passion for people.

An innovative, enthusiastic, and creative business professional with a strong leadership track record, she has worked at Fortune 500 corporations like Johnson & Johnson, and serves on the boards of two non-profit organizations. She successfully launched several social media initiatives, including a pioneering pilot utilizing high-touch, low-cost technology to identify the unmet needs of customers and increase channels for engagement.

Wandia has developed and managed high-value client relationships and partnerships with professionals from world-class enterprises, technology leaders and systems integrators like Google, Apple, Cadence, IBM, Sony, AT&T, Intel, Toyota, Target, and TjMaxx.

Wandia is passionate about developing dynamic digital solutions, strategy and systems to market, manage and monitor relevant social dialogue and drive engagement with new media. She is currently focused on the advancement of entrepreneurs, professionals and organizations by providing access to top tips and tools in this exciting era of rapidly evolving cutting-edge digital technology.

She spent her formative years working at Majimazuri.org, a multifaceted, micro-enterprise, social empowerment program in sub-saharan Africa and was a teen delegate at many global, multicultural conferences.

Active and high energy, she creates a spirited, engaging work environment and builds trust-based relationships with her teams forged by respect and mutual commitment in achieving goals.



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twitter.com/wandiasinfo

582k followers

Technical Skills

Proficiency in php, Content Management Systems (CMS) like Wordpress, Joomla, Drupal, and AEM, with working knowledge of social media APIs, HTML5, CSS, Java, Javascript, JQuery

Awards & Achievements

Recipient of AlwaysOn Top 100 Digital Media Companies 2010, Olive E. Day Award for Leadership, Significant Contribution, Vision, and Initiative at Ohio Wesleyan 2005. Served as Senior Class President.

Education

UCLA Anderson School of Management, Executive MBA, 2008

Ohio Wesleyan University, Chemistry major, Philosophy minor, 2005