

Wandia Chiuri

Digital | Strategy | Global | Partnerships | Innovation | Ecosystem | Marketing

Over the last 15+ years, Wandia has designed a career that combines an ardent interest in global markets with enthusiasm for adventure, fascination with science and passion for people.

A results-driven, growth-focused, data-centric senior marketing leader with both corporate and startup experience, she is passionate about connecting with creators, makers and visionaries. She has worked at Fortune 500 corporations like Johnson & Johnson and serves on the boards of two non-profit organizations.

Wandia has developed and managed high-value client relationships and partnerships with professionals from world-class enterprises, system integrators and technology leaders like Google, Samsung, Apple, Cadence, IBM, Sony, AT&T, Intel, NVIDIA, Toyota, and Target.


Wandia is passionate about developing dynamic digital marketing strategy, solutions and systems to manage and monitor relevant social dialogue and drive engagement with new media. She has extensive hands-on experience that spans across digital channels, small business and agencies to media, creative, social, performance, collateral development, events, sponsorships, and more. She is currently focused on the advancement of organizations, entrepreneurs, and professionals by providing access to top tips and tools in this exciting era of rapidly evolving cutting-edge digital technology.


She spent her formative years working at Majimazuri.org, a multifaceted, micro-enterprise, social empowerment program in sub-saharan Africa and was a teen delegate at many global, multicultural conferences.

Active and high energy, she creates a spirited, engaging work environment and builds trust-based relationships with her teams forged by respect and mutual commitment in achieving goals. She loves to dance for fun and fitness.



 408.707.5185

 www.wandia.info

 wandia@wandia.info

 [linkedin.com/in/wandia](https://www.linkedin.com/in/wandia)

 twitter.com/wandiasinfo
582k followers

Technical Skills

Proficiency in php, Content Management Systems (CMS) like Wordpress, Joomla, Drupal, and AEM, with working knowledge of social media APIs, HTML5, CSS, Java, Javascript, JQuery

Awards & Achievements

Recipient of AlwaysOn Top 100 Digital Media Companies 2010, Olive E. Day Award for Leadership, Significant Contribution, Vision, and Initiative at Ohio Wesleyan 2005. Served as Senior Class President.

Education

UCLA Anderson School of Management, Executive MBA, 2008

Ohio Wesleyan University, Chemistry major, Philosophy minor, 2005